

ACCELERATING EQUITY

2022 ANNUAL REPORT



THE CEO & BOARD PRESIDENT

In 2022, we had a laser-sharp focus on one thing: to enable patients in need to gain access to high-impact medicines in resource-challenged countries. In pursuit of that goal, we forged deep partnerships, provided access to innovative treatments, expanded diagnostic testing, brought data-driven rigor to our internal systems, and launched programs designed to help patients overcome barriers to access.

By the end of 2022 more than 34,000 patients in over 75 of the most resource-constrained countries had received treatment and care, free of cost.

While satisfying and deeply humbling, we know there is much work to be done. Our Equity in Action strategic plan, launched in 2021, provided a clear roadmap to accelerate health equity for patients in need around the world.

This renewed commitment focused us on three priorities that drove our efforts throughout last year, our 25th anniversary year. So, how did we do in 2022?

1. TREAT MORE PATIENTS

We are happy to say we reached an additional 3,000 newly diagnosed patients-that is 3,000 families who can smile a little easier now. Our treatment access programs reached patients in Laos and Guinea for the first time, bringing the number of countries where we support patients to 77, and, importantly, grew our Social Determinants of Health programs by 38%, helping patients overcome barriers to treatment access such as transportation costs. In a world of impersonal online interactions, our teams stayed true to our unwavering patient focus through more than 52,000 unique one-onone personal interactions with patients and caregivers in 2022.

2. AMPLIFY OUR VOICE

Pat accepted the role of chairing the Access to Oncology Medicines (ATOM) council, a union for the International Cancer Control coalition comprised of deeply committed organizations and individuals intent on accelerating access to cancer treatment. This offers a great opportunity for us to make the patient voices heard by leveraging the combined resources of the council.

3. SUSTAIN OUR WORK

To sustain our momentum, we strengthened our staff in regions and functions where the needs are most critical. Their innate cultural understanding and enthusiasm never fail to amaze. Our continued strength and impact depend on our sustained partnerships. Reflecting this, we launched the Humanitarian Partnership for Access to Critical Treatment (Humanitarian PACT) for Advanced Breast Cancer. With breast cancer still the leading cause of death for women worldwide, this is not just an exciting first for us, but also an important step forward for women in low-resource settings.

In closing, we have a clear mission, a core set of beliefs to guide our actions, and a measurable plan to take us forward. Our patients keep us inspired and motivated. Our supporters, donors, and friends provide the wind to our sails. We have never been more confident in our ability to accelerate health equity in collaboration with our partners for the many thousands in need who are waiting. We share this annual report to update you on our progress and ask for your continued support.

With sincere gratitude and hope for the future,



PAT GARCIA-GONZALEZ CEO and Co-Founder PAULA BOULTBEE Board President



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OUR MISSION

Our mission is to accelerate health equity. We do this by delivering medication, technology, and services to patients facing cancer and other critical illnesses, focusing our energy on those whom no one else is helping.

OUR VISION

Our vision is a world where all people can access high-impact medicines, where geography is not destiny, and where everyone can strive for health with dignity and hope.







treatment shipments delivered through our supply chain



countries receiving access to new treatments



3,072 patients reaching treatment for the first time

3,124 patients treated for **Gastrointestinal Stromal Tumors (GIST)**

> 529 patients treated for **Renal Cell Carcinoma (RCC)**

> > 375

patients treated for Philadelphia Chromosome-positive Acute Lymphoblastic Leukemia (Ph+ ALL)

143

patients treated for **Dermatofibrosarcoma Protuberans (DFSP)**

71

patients treated for ALK- and ROS1-positive non-small cell Lung Cancer (ALK+ & ROS1+ NSCLC)

02

34,131 total number of patients with cancer and critial diseases receiving access to treatment

29,829

patients treated for **Chronic Myeloid Leukemia (CML)**

40

patients treated for Hypereosinophilic syndrome **Chronic Eosinophilic Leukemia (HES/CEL)**

9

patients treated for Myelodysplastic Syndromes/ **Myeloproliferative Disorders (MDS/MPD)**

6

patients treated for Transthyretin Amyloid Cardiomyopathy (ATTR-CM)

3

patients treated for **Primitive NeuroEctodermal Tumors (pNET)**

2

patients treated for Systemic Mastocytosis (SM)

MEANINGFUL ADVANCEMENTS FOR PATIENTS



We expanded our access programs beyond cancer for the first time, piloting a new program for Transthyretin Amyloid Cardiomyopathy (ATTR-CM), an ultra-rare disease. Supporters across the globe came together to celebrate the 25th anniversary of The Max Foundation raising \$264,000 to help accelerate equal access to treatment.



We provided nearly 9,000 diagnostic tests, 48% more than the prior year, recognizing the importance of diagnosis and treatment monitoring.



We grew our support to help patients overcome barriers by 38%, expanding initiatives for transportation to treatment centers, tuition grants to keep children of cancer patients in schools, patient meetings to support and educate, and direct assistance via our helpline.

We launched the Humanitarian PACT for Advanced Breast Cancer to increase global access to treatment, care, and support for women living with advanced breast cancer.

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PHYSICIAN PERSPECTIVE

Dr. Yangchen from Bhutan

"I've seen that Max looks beyond just donations alone. Because a donation, while it is beneficial for a resource-constrained country like Bhutan, we are looking forward to future collaborations in terms of how Max has been helping other countries in terms of training the manpower, giving access to reagents, testing equipment. So, we look forward to a greater and much more fruitful collaboration in the future. Thank you so much for helping people all over the world. It is an inspiring and noble job that you are doing."

Dr. Yangchen, Physician from Bhutan, comments that it is not just getting access to innovative medicines she appreciates and admires, but the fact that The Max Foundation works with partner countries to link local doctors to global experts, help improve diagnostic capabilities, and train local teams.



We expanded geographically to provide targeted access where there is none today, opening a treatment access program in Laos and Guinea in December, making significant progress on our core strategic goal.

TREAT MORE PATIENTS

PROGRESS ON OUR PRIORITIES

We increased patient access to treatment significantly in 2022 in parts of the world that need them the most. More than 3,000 newly diagnosed patients received treatment at no cost across Africa, the Middle East, Eastern Europe, Central Asia, Latin America, and Southeast Asia. We expanded our presence to include Laos and Guinea for the first time, bringing our geographic network to 77 countries with 380 institutions and 505 physicians collaborating with us to help patients.

Studies suggest that conditions in which people are born, grow, work, live, and age, along with the forces that govern their lives, could be significant influencers on their health outcomes. These factors – termed Social Determinants of Health (SDoH) – can be powerful barriers to treatment. In 2022, patient assistance through our five SDoH programs, designed to help patients overcome these barriers, increased by 38%, reaching more than 3,200 people. Our teams logged more than 52,000 unique one-onone interactions with patients and caregivers throughout the year. We opened a new SDoH program in three new countries, bringing our SDoH patient reach to 16 countries.

Accurate diagnosis and monitoring remains a significant barrier for patients in low-resource countries. Worldwide, we increased our critical diagnostics support by 48% in tests delivered and by 86% in the use of Spot On CML tests through our collaboration with Radich Lab at Fred Hutch Cancer Center.



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"Although some discouraged me from taking on treatment, I am happy that I did and encourage others to take on the treatment and experience first-hand a life-altering journey with the opportunity that The Max Foundation provides."



PATIENT PERSPECTIVE

Joanne from Papua New Guinea



Joanne and her family. Joanne is now in stable health after being provided with medicines. She says she realizes the "importance of treatment and how it has positively impacted my life."

AMPLIFY OUR VOICE

PATIENT PERSPECTIVE

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"I can't find the appropriate words in vocabulary to express my feelings for Max! Imagine someone helping you from far away and you don't even know his/her name, you don't know who he/she is to thank for, he/she continues to support for years, and you continue your life – this is something incredible."

Murad from Armenia

Murad (second from left), a father of three daughters, who has been on treatment for leukemia for 19 years says, "I think life is a fairy tale. I believe in wonders and amazements".





PROGRESS ON OUR PRIORITIES

Externally and internally, we advanced closer to our goal of continuing to amplify our patients' voices. Externally, Pat assumed chairmanship for Access to Oncology Medicines Coalition (ATOM) Council, a global partnership sponsored by the Union for International Cancer Control, that brings together 40 leading organizations with the single shared goal of improving access to essential cancer medicines in lower-to middle income countries.

Internally, we launched a new communications department headed by a Vice President designed notably to solidify our organizational outreach, strengthen our presence across key channels, and provide a consistent voice to our multiple stakeholders as we move beyond access to medicine to include Health Systems Strengthening and Social Determinants of Health (SDoH) initiatives.

SUSTAIN OUR WORK THROUGH ROBUST PARTNERSHIPS

PROGRESS ON OUR PRIORITIES

Looking ahead to building and sustaining our momentum, we grew the strength of our organization through selective hires in much-needed regions and functions. Our diverse global team are conversant in nearly 40 languages, giving them unique local cultural relevance, strength, and influence to help advance patient needs at the country level.

Reflecting our approach to accelerating health equity through strategic partnerships, we launched Humanitarian Partnership for Access to Critical Treatment (Humanitarian PACT) to provide access to treatment for HR positive/HER2 negative advanced breast cancer patients. Founding partners of the Humanitarian PACT for Advanced Breast Cancer include the ABC Global Alliance, the American Society for Clinical Pathology, Cepheid, and Novartis AG. This innovative collaboration is grounded in a shared commitment to increase global access to treatment for people living with cancer.





CERTIFICATE

or Oksana Abbasov

PHYSICIAN PERSPECTIVE

"In 1997, I entered the medical faculty of the Azerbaijan Medical University and have participated in writing a guideline for patients with leukemia and currently involved in writing a Guideline on Treatment of Follicular Lymphoma for physicians. I have also run patient education for leukemia patients several times. I want to thank The Max Foundation for giving me the chance to work with innovative medicines, to give incurable patients a chance to survive, to give hope and equity in health." **Dr. Abbasova, physcian from Azerbaijan**

"Becoming a doctor is not only about diagnosing correctly or prescribing effective medicine for treatment; it is about healing by understanding, talking, making patients feel strong and recovering".

- Dr. Oksana Abbasova



REVENUE	
In-kind pharmaceutical contributions*	\$ 307,241,383
Contributions, grants, & sponsorships	\$ 11,539,837
Diagnostic program revenue	\$ 317,805
Other Income	\$ 4,252
Total	\$ 319,103,277
EXPENSES	
EXPENSES Program expenses	\$ 7,844,916
	\$ 7,844,916 365,352,278
Program expenses	
Program expenses Program in-kind expenses	\$ 365,352,278

*The Organization recognizes in-kind contributions consisting of pharmaceuticals, medical devices, and related products. These goods are recorded as inventory and revenue at fair value at the time received and as a reduction to inventory and program expense when the goods are distributed. Pharmaceutical inventory is released using a specific identification method based on expiration date and is reviewed at least annually for impairment. Pharmaceutical inventory is disposed and written off as obsolete when it is determined the pharmaceutical cannot be imported into a specific country of destination with shelf-life sufficient to comply with local importation regulations and the Organization's own guidelines.

D D

Your invaluable support allows people facing cancer around the world to live with dignity and hope. Without your generosity and support, we will not achieve our ambitious goals to reach more patients in need. Together, we can overcome inequities in health outcomes and provide the vital medicines to patients no matter where they live. Thank you for joining our mission to accelerate health equity.

HUMANITARIAN PACT PARTNERS

ABC Global Alliance
Americian Society for Clinical
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Bristol Myers Squibb

Cepheid Incyte Corporation Novartis AG *Pioneer in Treatment Access*

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SEAROC Cancer Center

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Research Centre

Oncology Research

Sri Guru Ram Das Institute of

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SIMS Hospital

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Hospital,

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TAIIKISTAN

National Medical Centre of the Republic of Tajikistan "Shifobakhsh"

TANZANIA Kilimaniaro Christian Medical Center

Ocean Road Cancer Institute TOGO

Campus Teaching Hospital of Lome TUNISIA

Hôpital Abderrahmane Mami de Pneumophistiologie

Hopital Aziza Othmana of Tunis **UGANDA**

IOINT CLINICAL RESEARCH CENTRE LIMITED

Mulago Hospital Uganda Cancer Institute

UKRAINE

Institute of Blood Pathology and Transfusion Medicine of the Academy of Medical Sciences of Ukraine

UZBEKISTAN

The Ministry of Health of The Republic of Uzbekistan, The **Republican Specialized Scientific-Practical Medical Center Of** Hematology

VANUATU Vila Central Hospital **VENEZUELA** Banco Municipal de Sangre ZAMBIA **University Teaching Hospital** Lusaka ZIMBABWE Parirenyatwa Hospital



Yogiraj is a leukemia patientadvocate who is pictured here in Pune with Max team members. Along with his family, Yogiraj is highly active in providing support to other patients and organizing patient support group meetings. His favorite quote is "cancer didn't bring me to my knees; it brought me to my feet."



PATIENT PERSPECTIVE

"It is almost 10 years now since I became part of the Max Family. I am amazed by the power of kindhearted words and emotional support. Sounds quite simple, but these two things can take down any barrier in your life. In our life, whenever we come across any difficulty, advice from experienced people plays a key role in overcoming that situation."

Yogiraj from Pune, India

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