



The Max
Foundation

MAXIMIZE LIFE GALA

PRESENTED BY

 **Tanner Pharma**
GROUP

March 23, 2024

*Treatment for Today
Hope for Tomorrow*

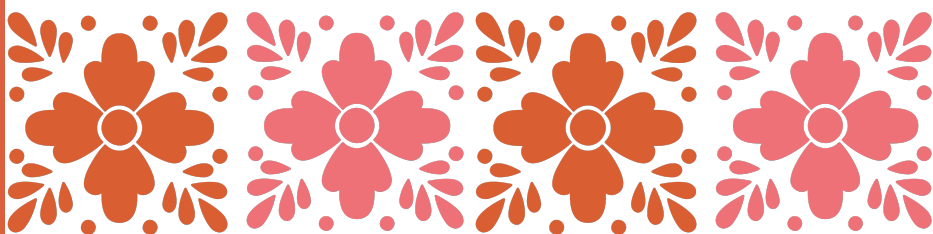
Honoring the courage of families
impacted by cancer



The Max
Foundation

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Evening Schedule

VIP Reception

5:00pm-6:00pm

With Max CEO, Max Region Heads, patients, and physicians. Specialty cocktails, exclusive hors d'oeuvres, and a special gift.

Cocktail Hour

6:00pm-7:00pm

Delicious appetizers, signature cocktail, photo booth, wine toss, and silent auction featuring artwork by the Max community and one-of-a-kind items from Max countries.

Dinner & Program

7:30pm-9:00pm

Globally-inspired three-course dinner, live auction, and inspiring stories from around the world.

After Party ^{NEW!}

9:00pm-11:00pm

Join us at Aslan Brewing for late-night snacks, tasty brews, and exclusive Max swag.

Our Mission

The Max Foundation (Max) is a global health nonprofit organization dedicated to accelerating health equity.

For 27 years, Max has pioneered practical, scalable, high-quality solutions to bring lifesaving treatments and patient-centered healthcare to more than 100,000 people living with cancer and critical illness in low- and middle-income countries. Max believes in a world where all people can access high-impact medicines, where geography is not destiny, and where everyone can strive for health with dignity and hope.

Learn more
www.themaxfoundation.org



Your Support

Cancer is a life-changing event – not only for the people who receive the diagnosis, but for their family, friends, and everyone else who provides care and support. The Max Foundation and its partners work to provide access to medication, treatment, and support to patients all over the world, giving them more time with loved ones.

In 2023, we expanded these efforts to include people living with advanced breast cancer. It's the most common cancer in women - approximately 2.2 million cases occur each year worldwide, with about 700,000 deaths annually. Mozambique was the first country to receive treatment access. In December 2023, treatment began in Nepal, with efforts ongoing for access to begin in the Bahamas, Benin, Bhutan, Haiti, Jamaica, Saint Lucia, Kenya, and Seychelles in the coming months.

We want to reach even more people in need, and we need your support to make that happen.

You can help patients around the world live a normal life span, have more time to pursue a career, get an education, and watch their children grow up.

By joining us tonight, you are helping us narrow the healthcare inequities that impact families facing cancer around the globe, and extending patient's lives who do not have time to spare.

Thank You!



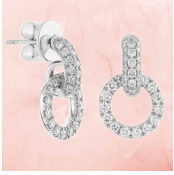
SILENT
AUCTION



WEEK IN LUXURY LA QUINTA, CA

Escape to relaxation and luxury with a 7-day vacation home rental in La Quinta. Enjoy panoramic views of the majestic Santa Rosa Mountains and miles of lush landscape.

1004



PAVÉ SET DIAMOND EARRINGS 14K

These exquisite 14K gold earrings feature delicate diamond circles suspended from a bold line of clustered diamonds, creating a captivating accessory.

1005



GOLFING

Enjoy the ultimate golfing adventure for four at The Club at Snoqualmie Ridge. This par-72 championship course offers 7,264 yards of pristine terrain nestled in the Cascade Mountains.

1006



SEATTLE STORM PACKAGE

Enjoy the excitement of women's basketball with four tickets to a 2024 Seattle Storm season home game plus an autographed photo of two-time WNBA champion, Jewell Loyd.

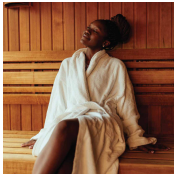
1007



FURRY FRIEND PACKAGE #1

Treat your furry friend to the ultimate pampering experience at CityDog! Indulge them with a luxurious Bath & Brush with Blueberry Facial, plus a weekend getaway with three nights of dog boarding.

1008



SEATTLE WELLNESS PACKAGE

Discover the healing power of float therapy with a Float & Sauna package at Float Seattle. Then, indulge in relaxation with a Private Infrared Sauna Session + 2 Health Tonics at City Sweats.

1009

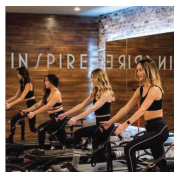


JOHN HOWIE CULINARY PACKAGE

Enjoy a tour of Wildwood Spirits Co., \$50 at Seastar Restaurant and Raw Bar, \$50 at John Howie Steak, \$25 at Beardslee Public House, and \$25 at Whiskey by John Howie to round it all off.

1010





SPARK YOUR FITNESS

10 Lagree Fitness classes at INSPIRE Seattle. Lagree Fitness fuses key elements of Pilates with strength training and cardio for a low-impact, high-intensity total body workout.

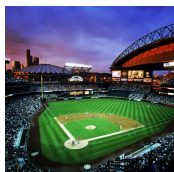
1011



ROMANCE PACKAGE

Spoil your sweetheart with romance! Includes a gift basket from Chukar Cherries, Heart of the Forest necklace from Eighth Generation, and a \$50 gift card to Terra Bella Flowers.

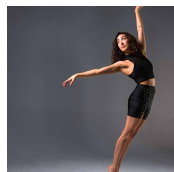
1012



ROOT FOR THE HOME TEAM

Experience the thrill of Major League Baseball with four tickets to a 2024 Seattle Mariners home game. Be part of the action and immerse yourself in the electric atmosphere of T-Mobile Park!

1013



1 MONTH OF UNLIMITED DANCE

Unleash your passion for dance with 1 month of unlimited classes at American Dance Institute. Explore styles like Ballet, Hip Hop, Jazz, Tap, Modern, Irish, Flamenco, KPOP, and more.

1014



8 LBS OF BEECHERS CHEESE

Delight in Beecher's Handmade Cheese with 8lbs of their famous 'Colossal Cut' cheese from Sugar Mountain. This delectable treat promises to satisfy even the most discerning cheese connoisseur.

1015



ZEBRA STONE NECKLACE

Handcrafted by the skilled artisans of 'Zebra Stone' in Batchelor, Australia, this necklace showcases the timeless allure of a stone formed over 1.2 billion years ago.

1016



FAMILY FUN NIGHT

Ignite your imagination with admission for four to a performance at the Seattle Children's Theatre. Then, settle in for game night with two enchanting board games by local PNW artist, Beth Sobel.

1017





LIGHTHOUSE ROASTERS COFFEE

Indulge in the rich flavors of freshly roasted coffee with twelve 12 oz. bags of premium Lighthouse Roasters coffee beans plus a \$25 gift certificate.

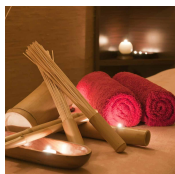
1018



LUXURIOUS SKINCARE

Indulge in the ultimate pampering experience with SkinSpirit's Signature Skincare treatment. Using the latest technologies, their expert staff customizes each treatment plan to suit your unique needs.

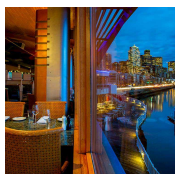
1019



TREAT YOURSELF IN WEST SEATTLE

Unwind with a 60-minute custom massage at LaVida Massage in West Seattle then savor authentic Italian cuisine at family-owned pizzeria and bar Mioposto with a \$100 gift card.

1020



SEATTLE WATERFRONT DINING

Enjoy two iconic Seattle seafood restaurants with a \$100 gift card to Daniel's Broiler and another \$100 certificate to Anthony's Pier 66.

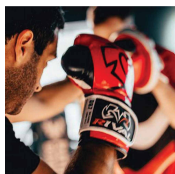
1021



ESPRESSO ELEGANCE CUP SET

This exquisite set of six cups from Pomona Street Pottery includes a rectangular tray plus three short and three tall espresso cups made of colored porcelain.

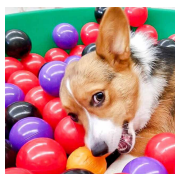
1022



TRAIN LIKE A CHAMPION

One month of unlimited group classes plus open gym access at Seattle Boxing Gym. Seattle's premier boxing gym caters to aspiring fighters and fitness enthusiasts alike!

1023



FURRY FRIEND PACKAGE #2

Treat your pet to the finest treats and toys with a \$25 gift certificate to All The Best Pet Care, then unleash their inner joy with a CityDog! Club 5-Day Doggie Daycare Package.

1024





EXPLORE SEATTLE

Start your day with wood-fired bagels at Eltana, then visit the Museum of History & Industry and Seattle's underground passages. Top it off with dinner at one of the city's most popular restaurants!

1025



NERIKOMI COFFEE SET

Made of colored porcelain and handcrafted with care by Pomona Street Potters, this set includes two cups, two saucers, and one rectangular snack tray.

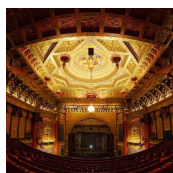
1026



PRIVATE OOLA DISTILLERY TOUR

Dive into the world of artisanal distillation with a private adventure for up to 15 guests at Seattle's OOLA Distillery! Tour the facilities, learn about the distilling process, and sample their exceptional craft spirits.

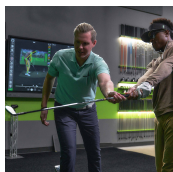
1027



SPRING AWAKENING AT THE 5TH AVE

Experience the magic of musical theater with two tickets to The 5th Avenue Theatre's production of Spring Awakening. Don't miss the chance to be part of a Broadway-caliber performance right here in Seattle!

1028



90-MINUTE GOLF SWING EVALUATION

Experience a comprehensive golf swing evaluation that sets the stage for improvement. During this 90-minute session, participants will gain insights using cameras and personalized analysis tools.

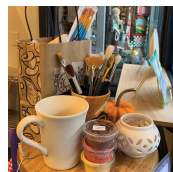
1029



PRIVATE WINE CLASS FOR 20

Treat your friends and family to a private class for up to 20 people with Total Wine & More. Taste a variety of hand-selected wines and discover wines from the region of your choosing.

1030



UNLEASH YOUR INNER ARTIST

Create your own set of pottery at Paint the Town, then explore your artistic talents at Redmond Art Works where you'll dive into creativity with various mediums and techniques with two workshop tickets.

1031





EXQUISITE TEA SET

Elevate your tea-drinking experience with the artisanal charm and functional elegance of Pomona Street Potters' tea set. Includes ceramic teapot, two tea cups, and a unique wool hot pad.

1032



ELEGANT ECO-STERLING SILVER RINGS

Spoil yourself in the timeless elegance of WEND Jewelry with a certificate for one pair of Eco-Sterling Silver or Eco-Gold collection rings. Handmade and inspired by nature.

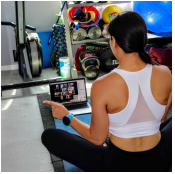
1033



CULTURE & STYLE: CLUTCH & GAME SET

Elevate your style with this artisanal Mexican embroidered clutch, then enjoy Mori, a game where players navigate through a blend of Latin and Japanese influences in an immersive gaming experience.

1034



1 MONTH UNLIMITED ZOOM CLASSES

Unlimited Zoom fitness classes for 1 month with weekly health meetings led by a dedicated health coach. Yip Fitness' approach emphasizes the importance of patience, consistency, and trust.

1035



PERMANENT JEWELRY SESSION FOR 2

Whether commemorating a special occasion or simply indulging in self-expression, the permanent jewelry collection at Panowicz Jewelers promises timeless elegance.

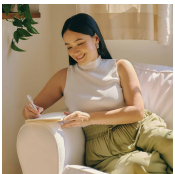
1036



THEATER MAGIC

Experience the magic of live theater with a pair of tickets to Seattle Repertory Theatre. Seattle Rep celebrates diverse cultures, perspectives, and life experiences.

1037

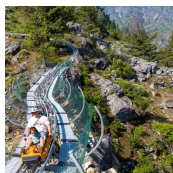


HOLISTIC COACHING

Take charge of your career and health with this exclusive virtual 3-session coaching package tailored for career-driven women. Address physical, mental, and emotional challenges to boost energy and clarity.

1038





LEAVENWORTH ADVENTURE PACKAGE

Embark on an exhilarating adventure at the Leavenworth Adventure Park with four coaster tickets, then savor the flavors of Bavaria at München Haus, a charming grill & beer garden.

1039



CHARMING CANISTER

Handmade by Pomona Street Potters, this blue and green ceramic canister, with a striking dark blue glaze inside, is meticulously crafted to add rustic elegance to any kitchen or home décor.

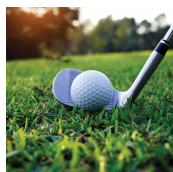
1040



BOARD GAME TRIO

Immerse yourself in the tranquil world of gardening with this Botanical Board Game Trio by Pacific Northwest artist, Beth Sobel, featuring Herbageous, Pollen, and Verdant.

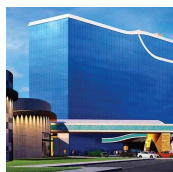
1041



ART & GOLF EXPERIENCE

Experience the best of Pierce County starting at the legendary Lake Spanaway Golf Course with 18 holes of golf. After your round, explore local culture at Tacoma Art Museum.

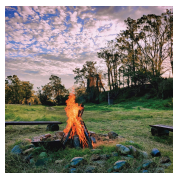
1042



WASHINGTON ROAD TRIP

Embark on an unforgettable adventure with this exclusive package! Enjoy a one-night stay at the Ilani Casino Resort, a \$120 dining credit, and \$25 to use at any McMenamins pub along the way.

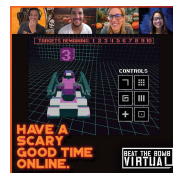
1043



OUTDOOR ESSENTIALS

Gear up for your next outdoor adventure with the ultimate duo: CRKT Mah-Hawk™ Knife and Wilco Farm Gift Card. Whether you're exploring the wilderness or tending to your backyard, this combo has you covered.

1044



ULTIMATE GAMING EXPERIENCE

Embark on an exhilarating virtual gaming adventure for up to 6 players with Beat The Bomb! Three action-packed video games offer the perfect blend of excitement and fun for you and your friends.

1045



Colors of Hope

Art by the Max Community

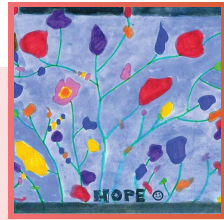
The Colors of Hope Art Collection began as a project of The Max Foundation to provide a creative outlet for people impacted by a cancer diagnosis. Now, you have the opportunity to bid on these exceptional, one-of-a-kind pieces of art and support our mission to empower patients and their families.



**Transmutación
(Transmutation)**
Silvia
Argentina



**Celebrate Life
in Paradise**
Archana
India



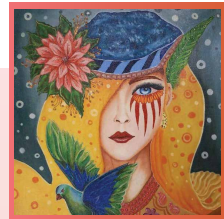
**Hope with
Medical Science**
Sajida
Pakistan



**Seaside of
Amsterdam**
Anna
Russia



**Unconditional
Love**
Jamia
Philippines



**Enchanting
Realism**
Archana
India





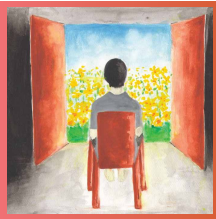
**Immortal
Hope**
Sumant
India



**Community
Ploughing of Land**
Alfred
Sierra Leone



Care
Pinakin
India



**Look Through
the Open Door**
Ploy
Thailand



**Planting
Hope**
Tatiana
Moldova



**A Country
Through Water**
Carlos
Colombia



**Colour of
My Life - CML**
Sahimi
Argentina



Utopia
Asmitha
India



Visit the
Colors of Hope
Gallery on
Floor 2!



LIVE
AUCTION

ITEM #

1

AUTHENTIC BEADED CROWN FROM KENYA



This traditional Maasai crown is typically worn during weddings and traditional events. Each bead color represents a unique meaning, such as orange for hospitality and the sun, and blue for energy and the sky. The Maasai people are an African, semi-nomadic tribe that live by herding cattle and goats.

*Donated by Cathy Scheepers,
Region Head for Africa and The Middle East*

ITEM #
2

**SILK SAREE
FROM
INDIA**



The soft silk saree is Parrot Green, which symbolizes the energies of life and love, and features delicate Kantha embroidery work. Kantha is one of the oldest forms of embroidery from India – started in the rural villages of Bengal – and is practiced today by millions of South Asian women.

*Donated by Viji Venkatesh,
Region Head for South Asia*

ITEM #
3

**RATTAN
BASKET FROM
VIETNAM**



Each one of these unique baskets, used by the K'ho—the oldest ethnic group in the southern central highlands—is meticulously crafted and can take up to two months to complete. The K'ho people, deeply engaged in agriculture, carry these baskets on their backs to transport items to and from the fields, including water, wood, vegetables, roots, and food.

*Donated by Thao Tang Thi Thanh,
Regional Program Manager for Asia Pacific,
Eastern Europe & Central Asia*

ITEM #
4

FLY AWAY WITH AMERICAN AIRLINES



Hit the skies! 50,000 miles for travel on American Airlines to any of their nearly 1,000 destinations worldwide.

Donated by Andrea Sparrey

Miles will be transferred to the winner's AAdvantage account (new accounts can be opened for free on aa.com). Miles will expire if there is no activity in 24 months, and can be used on any of the One World Alliance partners.

ITEM #
5

**THREE-NIGHT
MEXICO BEACH
RETREAT**



Choose your perfect 3-night Mexican beach getaway at a luxury resort or residence for two to six people! Select from an extensive list of iconic destinations like Punta de Mita, La Paz, or Los Cabos. Five-star service includes daily housekeeping, on-site concierge, and pre-trip planning, along with a 6-month Inspirato Travel membership.

Provided by Inspirato, a luxury hospitality company

Package is non-refundable and subject to availability.
Trip is valid for one (1) year from date of issue. Travel is limited over peak travel weeks and blackout dates.

Centerpiece Keepsake



**Take home a beautiful keepsake from
the 2024 Maximize Life Gala!**

The colorful vases on our tables were handmade in Central Mexico and each one is unique. Scan the QR code below to purchase, then grab your favorite at the end of the night. Don't wait, only 20 available!



Auction Rules & Terms of Sale

The Max Foundation (Max) has endeavored to correctly catalog and describe the auction items. Items are sold “as is” and Max neither warrants nor represents and shall not be responsible for the correctness of the catalog, including but not limited to, description, quality, quantity, or condition of the items. All statements by the seller are merely statements of opinion and are not to be relied upon as warranties or representation of fact; bidders acknowledge they have inspected the items to their satisfaction and bid only as a result of their own inspection and opinion. No statement contained in the catalog or made orally shall be deemed to be a warranty, representation, or assumption of liability.

Max reserves the right to withdraw any item at any time. A minimum bid has been established on all items. Should a dispute arise between two bidders, or should Max doubt the validity of any bid, Max shall have the absolute right to resolve the dispute, re-offer, re-sell or withdraw the item in question.

All sales are final. There will be no exchange or refund on items except where specified.

A signature or a mobile bid during the auction constitutes a legal offer to buy. At the close of the auction (7:30pm PT, March 23, 2024), the highest bidder shall be deemed to have purchased the item in accordance with all the conditions set forth herein and thereupon assumes full risk and responsibility and agrees to pay the purchase price in full.

Payment with cash, check, or credit card must be received upon check-out.

Unless otherwise stated, the card on file with mobile bidding will be charged. Pick-up for items is offered in the Greater Seattle area only.

Shipping arrangements are the responsibility of the purchaser. Unless otherwise specified, all auction items and services must be used within one year from March 23, 2024. Please pay attention to all conditions, restrictions, and expiration dates on items and services. Restaurant certificates do not include liquor, tax or gratuities unless otherwise indicated. All hotel/resort reservations are based on availability unless a date is specified.

Reservations for all trips and dinners must be mutually arranged with the donor unless otherwise specified and Max assumes no responsibility for travel arrangements. No refunds will be made for cancelled tickets or accommodations. Certificates and gift cards will not be replaced if lost or stolen, and are not redeemable for cash. Must be 21 years of age or older to bid on or purchase alcohol-related items.

Happy Hour

Signature Cocktails

VIP Paloma & Cocktail Hour Margarita
with Teremana Small Batch Tequila
or Free Spirits Non-Alcoholic Tequila

Wine

Milbrandt Family Wines

Milbrandt Pinot Grigio

Simply Rosé

Milbrandt Chardonnay

Simply Red Blend

Milbrandt Cabernet Sauvignon

Beer

Georgetown Brewing Company Beer

Bodhizafa IPA

Johnny Utah Pale Ale

Roger's Pilsner

Bubbles

Lulu Blanc de Blanc

Cheers

to our bar sponsors!



TEREMANA
SMALL BATCH TEQUILA



Menu

Our globally inspired menu features flavors and ingredients from the regions The Max Foundation is honored to work in.

VIP HORS D'OEUVRES

Marinated Beef Skewers with Salsa Roja
Gazpacho Shooters with Shrimp
Cauliflower Chickpea Fitters with Cilantro Chutney

COCKTAIL HOUR APPETIZERS

Thai Chicken Satay with Peanut Dipping Sauce
Ahi Tuna Tacos with Daikon Radish & Wasabi Aioli
Fried Spring Rolls with Sweet Chili Dipping Sauce (V)

STARTERS

Mixed Green Salad with Creamy Cilantro Dressing
Macrina Bakery Bread with Whipped Butter

ENTREES

Ancho-Rubbed Flank Steak
ancho chili rub

Chicken Tikka Masala
spiced cream sauce

Citrus-Marinated Salmon
sweet ginger soy sauce

Grilled Cauliflower Steaks
housemade chimichurri

Dessert Dash

Want first pick from our tantalizing assortment of desserts?

1. As a table, decide on your favorite dessert(s)!
2. Using the card on your table, write your bidder number and individual contribution toward the Dessert Dash (this will be added to your final total at check-out).
3. Add up the individual amounts and write the collective total at the bottom of the card.
4. Select one person from your table to be the designated Dessert Dasher.
5. When called upon, have your Dasher head back to the dessert table – don't forget your flag!
6. Tables will be announced in order by highest total amount; upon hearing their table #, Dasher's will place the flag in their desired dessert.
7. Desserts will be prepared and brought to each table to enjoy!



Thank You Sponsors!

PRESENTING



GLOBAL



REGION

BILL & MELINDA
GATES *foundation*



COUNTRY



GRAIL



Will your health be defined
by the medicine you take?

and your zip code?

Ask bigger questions.

Genentech

A Member of the Roche Group

gene.com/askbiggerquestions

Patients can't wait and neither do we

Discover the ways we're removing barriers and connecting patients to treatments around the world

- Access Solutions
- Clinical Trial Solutions
- International Commercialization



What's Next with Max



April 29th, 2024 | 5:30 - 7:00 pm PT
9th and Thomas Bldg Lobby, Seattle WA

Raise a cup, drink to a cause! Chai for Cancer, the hallmark fundraiser of The Max Foundation's South Asia Region, is coming back to Seattle this spring. Join community members for a casual chai adda and program dedicated to raising awareness and funds for cancer patients worldwide.

Learn more: [Maxchaiforcancer.org](https://maxchaiforcancer.org)

Max Webinar: Latin America

Join us in May for a special webinar to learn more about our work in Latin America. You'll hear from our colleagues who work directly with patients and physicians.

Learn more: fundraising@themaxfoundation.org



Fundraise for The Max Foundation however, whenever, and wherever YOU choose and we'll help you along the way!

Learn more: fundraising@themaxfoundation.org



THANK
YOU





The Max Foundation

***Accelerating health equity,
one patient a time.***

themaxfoundation.org