Dear friends,

This was a landmark year at The Max Foundation. We reflected on our past, applied lessons learned over two decades, and turned the page to an exciting new chapter in the life of our organization—an innovative, humanitarian, access-to-treatment model we call Max Access Solutions.

Though we were celebrating our 20th anniversary, 2017 still brought us many firsts. From building out our supply chain capabilities and becoming a licensed wholesaler, to maintaining drug inventories and visiting more than 50 partner sites, we wrote a new script for ourselves at every turn. Driven by the unmet needs of people facing cancer around the world, we implemented an organizational transformation that will allow us to better serve the patients we support and, one day, scale our treatment access model across every type of cancer.

For much of our history, we've managed patient access programs in partnership with pharma companies. In fact, we first began our treatment access work by co-developing a drug delivery model with Novartis—the Glivec® International Patient Assistance Program (GIPAP)—back in 2001. GIPAP, and programs like it, allowed us a unique opportunity to help patients. Yet, throughout the GIPAP years, we dreamed that one day we would be able to provide access for our patients to any medicine they needed, beyond Glivec®.

Today, this dream has come true. In 2017, moving away from the drug-centric approach, we implemented a new model that would be truly patient-centric: Max Access Solutions. In our new model, we have a way to offer multiple therapies to the same patient as prescribed by their doctor—and a way for any company that is willing to help to join in our mission.

We now offer a portfolio of eight, innovative, high-quality medicines to cancer patients in low- and middle-income countries through a collaborative mechanism I call our Humanitarian Partnership for Access to Cancer Treatment (PACT); and for those patients living with chronic myeloid leukemia (CML), we are able to channel any treatment otherwise only available in high-income countries.

This Humanitarian PACT has already been a dream come true. Now we have a new dream. Our dream is a world where every manufacturer of cancer treatment is part of our PACT, and together we ensure that, to the extent that patients can safely be treated in countries with no other form of local access, we activate the Max Access Solution so no patient goes without medicine.

I am so proud of all we’ve accomplished in 2017—and in our first 20 years as an organization. As you read our annual report, I hope you are too. We couldn’t have done it without you. Thank you for your continued support as we turn the page to our next 20 years.

In partnership,

Pat Garcia-Gonzalez,
CEO of The Max Foundation
Max Access Solutions

At The Max Foundation, we believe everyone deserves access to cancer treatment – no matter who they are or where they live. So, in 2017 we launched an innovative patient-centered model for delivering cancer treatment to those in need: Max Access Solutions.

Focused specifically on low- and middle-income countries, Max Access Solutions allows us to deliver targeted cancer treatments to patients who would have no other way to access them. Thanks to a proprietary, real-time, patient-tracking tool and our global system of collaborations, we’re able to deliver the right treatment to the right patient in the right dose at the right time.

In 2017, our first full year turning the page to Max Access Solutions, we successfully delivered 713,695 daily doses of cancer medication to 11,017 patients in 66 countries. In the years to come, we aim to complete the transition and move all the patients we currently support into this new model.

A New Path

In 2017, our longtime partnership with Novartis was reimagined as a best practice collaboration called CMLPath to Care™. Implemented under the umbrella of Max Access Solutions, the contribution of CMLPath to Care™ is enormous. Of the 700,000+ daily doses we distributed in our first year, 91% were Novartis’ transformative treatment, Glivec®.
MAX ACCESS SOLUTIONS

Network of Doctors

Doctors are the access point through which patients enter Max Access Solutions. When a doctor diagnoses a patient with cancer and prescribes a drug that’s not available locally, they set our access solution in motion.

From there, a complex system is activated: donated medicines leave the manufacturing plant, get routed through our validated supply chain, to our partner institutions, and into the patient’s hand. Though we only launched Max Access Solutions in January of 2017, by the end of the calendar year we had added more than 220 doctors around the globe to our network.

We’re proud to be affiliated with so many dedicated doctors and healthcare providers. They form the front line in bringing dignity and hope to people facing cancer. Without them, we could never achieve our mission. We look forward to adding more ways to support these key partners as our transition to Max Access Solutions continues.

The “Mother Teresa of Uzbekistan”

Meet Dr. Khamida Kazakbaeva. Lovingly known as the “Mother Teresa of Uzbekistan” among those she supports, she has dedicated her life to her patients.

She is the only trained hematologist in her region, so many of her patients must travel hundreds of miles to see her for checkups and refilling medications. To lessen the burden on them, Dr. Kazakbaeva created a biannual fundraiser called “Closer to Patients, Closer to Max.” She uses the money raised to fund her travel to four strategic areas around the country, setting up a mobile clinic in each where local patients can visit her nearby, rather than making the days-long journey to Tashkent.

We at The Max Foundation are humbled by Dr. Kazakbaeva’s dedication, and honored to help her bring dignity and hope to people facing cancer in Uzbekistan.

“I had the honor of meeting Dr. Kazakbaeva in Uzbekistan and accompanied her on several home visits to treat patients and deliver their medicine. It was so humbling to see the strong relationships she has built with each one. Like all the physicians in our network, Dr. Kazakbaeva serves as an inspiration to do all we can for patients.”

–Erin Lindsay Schneider, Senior Program Manager, USA
A cancer patient from Nepal receives his medication after a diagnostic test ensures his treatment is working.

MAX ACCESS SOLUTIONS
Donated Medicine
Max Access Solutions is all about providing dependable access to quality treatments that would otherwise be unavailable. To that end, we’ve partnered with pharmaceutical companies who generously provide the prescribed medication for the patients we support.

Having multiple partners allows us to offer multiple targeted therapies – empowering doctors and patients to make choices about treatment. And, as our drug portfolio has grown, so have the disease areas in which we work.

When we first launched The Max Foundation 20 years ago, our focus was on rare blood cancers. Today, we also offer therapies for gastrointestinal stromal tumors (GIST), renal cell carcinoma (RCC), and non-small cell lung cancer. Our next goal is to continue to expand the portfolio of medications available in every country in which we work.

A Pact for Access
Five multinational pharmaceutical companies have joined with us to forge a Humanitarian Partnership for Access to Cancer Treatment (PACT) – a commitment to providing cancer medicine to patients in low- and middle-income countries who would have no other means of access. Each company within the PACT has committed to providing access for a different number of patients within their capabilities, but all have committed their support for as long as each patient needs it.

In 2017, 66 countries gained access to cancer treatment through Max Access Solutions.
Without The Max Foundation’s effort in 2011 to make on a regular basis, which would (only by air) to receive treatment for their leaving them with no access to treatment at all! our hospital, patients in East Malaysia would bring the treatment access program to our patients. And, we overcame some major barriers along the way: an earthquake, a volcanic eruption, and a political revolution; yet we endured and successfully delivered the needed medication to our patients.

With Tanner’s help – and in Max Access Solution’s inaugural year – we successfully delivered 147 shipments of targeted cancer medications to doctors and clinics the world over; monitoring their safety and quality from end-to-end along our validated supply chain.

In 2017, we were only distributing medicine to our hospital, patients in East Malaysia would leaving them with no access to treatment at all! Our partnership with the dedicated team at Tanner Pharma Group allowed us to grow our shipping capacity rapidly in 2017. In January, we were only distributing medicine to a handful of countries, but by year’s end, that number had grown to 66.

In 2017, we established a validated supply chain into 98 cancer-treating institutions around the world.

Without The Max Foundation’s effort in bringing the treatment access program to our hospital, patients in East Malaysia would have to travel to the capital of our country (only by air) to receive treatment for their cancer. This is an impossible journey for many to make on a regular basis, which would leave them with no access to treatment at all! Thanks to you, they have the care they need, but also, they have hope.”

– Dr. Lu Chee Men, Queen Elizabeth II Hospital, Malaysia

Partner Hospitals and Clinics

In 2017, we established a validated supply chain into 98 cancer-treating institutions around the world.

Republicain Haematology Centre - Armenia
Inst. of the Rep. of Azerbaijan on Transfusiology and Haematology - Azerbaijan
Haematology Oncology Consultants - Bahamas
Belorussian Haematology and Bone Marrow Transplant - Belarus
Centre National Hospitalier Universitaire Hubert K. MAGA - Benin
Jigme Dorji Wangchuck National Referral Hospital - Bhutan
Clinica Los Olivos - Bolivia
Diagnosis Instituto de Medicina - Bolivia
Hospital de Clinicas Universitario - Bolivia
Hospital Universitario Santa Barbara - Bolivia
Instituto Boliviano de Oncohematologia - Bolivia
Instituto Oncologico del Oriente Boliviano - Bolivia
Centro de Hematologia e Hemoterapia - U. Estadual de Campinas - Brazil
Hospital das Clinicas das UFG - Brazil
Centre Hospitalier Universitaire Vaudois Ouedraogo - Burkina Faso
Mercy Medical Center - Cambodia
Hospital General Yasoundi Cameron
CHU de Yopougon Cote d'Ivoire
Centre Hospitalier Monokile - Democratic Republic of Congo
Bairro Pite Clinic Laranj East Timor
North Estonia Medical Center - Estonia
Tikur Anbessa(Black Lion) Hospital - Ethiopia
Colonial War Memorial Hospital - Fiji
Institut de Cancérologie Angondjia - Gabon
Hematology and Chemotherapy Clinic “HEMA” - Georgia
Tbilisi Gov. Inst. of Hematology and Transfusion - Georgia
Komfo Anokye Teaching Hospital - Ghana
Korle-Bu Teaching Hospital - Ghana
Zanmi Lasante - Haiti
Centro de Cancer Emma R. de Callejas - Honduras
Apollo Speciality Hospital (Delhi) - India
Rajiv Gandhi Cancer Institute & Research Ctr. - India
Sir Ganga Ram Hospital - India
VPS Lakeshore Hospital - India
Cornwall Regional Hospital - Jamaica
Kingston Public Hospital - Jamaica
University Hospital Of The West Indies - Jamaica
Regional Hospital Kozhikode
Scientific Center of Pediatrics and Pediatrics Surgery - Kazakhstan
The Nairobi Hospital - Kenya
The National Centre of Oncology - Kyrgyzstan
Oncology and Transfusion Medicine Centre Vilnius University - Lithuania
Service d'Oncologie CHU - H.J.R.A - Madagascar
College of Medicine & Queen Elizabeth Central Hosp. - Malawi
Hospital Amang - Malaysia
Hospital Miri - Malaysia
Hospital Pulau Pinang - Malaysia
Hospital Queen Elizabeth - Malaysia
Hospital Raja Permaisuri Baitun - Malaysia
Hospital Sibu - Malaysia
Hospital Sultanah Aminah - Malaysia
Hospital Tengku Ampuan Afzan - Malaysia
Hospital Urmun Sarawak - Malaysia
Subang Jaya Medical Centre - Malaysia
Service d'Hematologie Oncologie Médicale - Mali
Victoria Hospital Candas - Mauritius
Hosp. Central de San Luis Potosi “Dr. Morones Prieto” - Mexico
Hosp. Clínicas nos Línea “Dr. Gómez Maza” - Mexico
Hospital General de Mexico - Mexico
Hospital General de Occidente, Secretaría de Salud - Mexico
Hospital U de Nuevo León “Dr. José Eulogio Gómez” - Mexico
Instituto Nacional de Cancérología (INCAN) - Mexico
Inst. Nacional de Ciencias Médicas y Nutrición - Mexico
Unidad de Hematología y Transfusion - Mexico
Institute of Oncology - Moldova
First Central Hospital - Mongolia
B.P. Koirala Memorial Hospital - Nepal
Patan Hospital - Nepal
Hospital Roberto Calderon Gutierrez - Nicaragua
Hôpital National de Gutiérrez - Nicaragua
Universidade de Ciencias Medicas y Salud - Nicaragua
Hospital Universitario De La Costa - Panama
Hospital de Clínicas - Paraguay
Hospital de Clinicas - Paraguay
Philippine General Hospital - Philippines
Univ. of Santo Tomas Hospital - Philippines
Centre Hospitalier et Univ. de Brazzaville - Republic of Congo
RWANDA Military Hospital - Rwanda
Reinkuwawa District Hospital - Rwanda
Victoria Hospital - Saint Lucia
Hospital Dalal Jamu - Senegal
Sayelles Hospital - Seychelles
Connaught Teaching Hospital - Sierra Leone
National Referral Hospital - Solomon Islands
The Radiation and Isotope Centre - Sudan
University Hospital Paramaribo - Suriname
National Medical Center - Tajikistan
Kilianjaro Christian Medical Center - Tanzania
Ocean Road Cancer Institute - Tanzania
Ramathibodi Hospital - Thailand
Siriraj Hospital - Thailand
Campus Teaching Hospital of Lome - Togo
Joint Clinical Research Centre - Uganda
Mulago Hosp. Uganda Cancer Institute - Uganda
Inst. of Blood Pathology and Transfusion Med. - Ukraine
Scientific Research Inst. for Hem. and Blood Transfusion - Uzbekistan
University Teaching Hospital - Zambia
Parinirvana Hospital - Zimbabwe
Hospital de Clinicas - Paraguay
Philippine General Hospital - Philippines
Univ. of Santo Tomas Hospital - Philippines
Centre Hospitalier et Univ. de Brazzaville - Republic of Congo
RWANDA Military Hospital - Rwanda
Reinkuwawa District Hospital - Rwanda
Victoria Hospital - Saint Lucia
Hospital Dalal Jamu - Senegal
Sayelles Hospital - Seychelles
Connaught Teaching Hospital - Sierra Leone
National Referral Hospital - Solomon Islands
The Radiation and Isotope Centre - Sudan
University Hospital Paramaribo - Suriname
National Medical Center - Tajikistan
Kilianjaro Christian Medical Center - Tanzania
Ocean Road Cancer Institute - Tanzania
Ramathibodi Hospital - Thailand
Siriraj Hospital - Thailand
Campus Teaching Hospital of Lome - Togo
Joint Clinical Research Centre - Uganda
Mulago Hosp. Uganda Cancer Institute - Uganda
Inst. of Blood Pathology and Transfusion Med. - Ukraine
Scientific Research Inst. for Hem. and Blood Transfusion - Uzbekistan
University Teaching Hospital - Zambia
Parinirvana Hospital - Zimbabwe

Airport Services & Logistics

Our partnership with the dedicated team at Tanner Pharma Group allowed us to grow our shipping capacity rapidly in 2017. In January, we were only distributing medicine to a handful of countries, but by year’s end, that number had grown to 66.
Twice a month I travel many hours by bus from Santo Domingo to Santiago, accompany patients to get their blood samples, and bring the samples back to Santo Domingo so they can be PCR tested at Hospital Heriberto Pieter, where the GeneXpert machine is located.

—Nilexis Bernard Rodríguez, Program Coordinator, Dominican Republic

Increasing Diagnostic Access

One of the biggest barriers to cancer treatment access in low- and middle-income countries is the shortage of molecular diagnostic tools such as polymerase chain reaction (PCR) testing. In addition to its diagnostic function, PCR testing is also the best way to monitor a patient’s ongoing response to treatment, but many countries lack access to – or even awareness of – these critical tools. So we’ve started several initiatives to help close the gaps:

My PCR

In 2017, we developed an advocacy toolkit for leaders of patient associations and provided 27 grants to patient associations for PCR awareness activities – all through My PCR (mypcr.org).

A Preferential Pricing Agreement

Through a preferential pricing agreement with Cepheid, we channeled 250 test kits to hospitals and clinics, providing diagnostic access to 2,500 patients in 2017.

Spot On CML

Through a diagnostic partnership with the Fred Hutchinson Cancer Research Center, we made it possible for 61 patients to access free testing using dried blood samples on paper cards – a method pioneered by the Radich Lab.

MAX ACCESS SOLUTIONS

Wraparound Support

Wraparound support is key to the success of Max Access Solutions: we monitor each patient’s medication needs in our real-time tracking system, provide one-on-one care, connect them to local patient groups, and fund community education and diagnostic access.

Real-Time Tracking

The Max Foundation developed its own real-time program management tool – Patient Access Tracking System (PAT*S) – that can be used simultaneously by our own program team and by treating physicians at partner institutions. Creating this sophisticated tool that can operate in low-resource settings has put The Max Foundation ahead of the curve in providing a complete, end-to-end access solution. PAT*S is able to support the program on one end improving patients’ ability to comply with treatment, while on the other end supporting the implementation of successful planning and forecasting models.

Patient Support Program

For people living with cancer, finding a balance between daily cancer care and living without worry is vital. Our Day by Day support program is implemented through regular phone calls, distribution of informational materials and, in specific cases, patient support meetings and disease workshops hosted by our local representative in the patient’s country. Knowing that some kinds of cancer have become chronic conditions, attending to both the short- and long-term needs of patients and families is critical.

“Access to treatment is a challenge and we do our best to improve outcomes by getting people the medication they need – but our work doesn’t stop there. Once a patient starts treatment, we stay in close contact with them and their families through our support programs, providing information, guidance, and care along the way.”

—Inés García González, Region Head for Latin America

Program Coordinator Nilexis Bernard Rodríguez boards a cross-country bus with her cooler of patient blood samples for PCR testing.
2017 at a Glance

We delivered 713,695 daily doses into the hands of patients.

We have a network of 220 Doctors referring cancer patients from around the world.

In 2017, the typical Max Access Solutions patient was...
- Male, 38-40 Years Old At Diagnosis
- Diagnosed with Chronic Myeloid Leukemia
- Living in Africa

We tracked over 11,000 Patients in PATS®, our real-time system specially developed to monitor each patient's treatment lifecycle.

We oversaw... drug shipments to...
- 66 Countries
The planned transition of the GIPAP program to CMLPath to Care™ under the umbrella of the Max Access Solutions model, launched in July of 2017, required the organization to stock up its inventory to ensure a continuous supply of medicines to patients in the program.

While 50 out of the 67 countries to be transitioned did so in 2017, at year end, the organization was holding a substantial volume of inventory on hand while we sought import permits and other necessary regulatory documentation for distribution at the different sites.

### Revenue

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>PERCENTAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gifts-In-Kind · Pharmaceuticals</td>
<td>190,595,434</td>
</tr>
<tr>
<td>Corporate Services Agreements</td>
<td>1,070,985</td>
</tr>
<tr>
<td>Contributions, Grants &amp; Sponsorships</td>
<td>5,386,877</td>
</tr>
<tr>
<td>Diagnostic Program Revenue</td>
<td>312,689</td>
</tr>
<tr>
<td>Other Income</td>
<td>9,127</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>197,375,112</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>PERCENTAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services Expense</td>
<td>54,727,479</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>742,814</td>
</tr>
<tr>
<td>Fundraising</td>
<td>482,926</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>55,953,219</strong></td>
</tr>
</tbody>
</table>

"At the 2017 Annual Board meeting, one of the Directors called our growth chart a ‘hockey stick’ in reference to its steep curve. I believe this is a very accurate representation of the truly transformative year, as we took on the role of drug delivery, which brings added responsibility in asset management. We look forward to increasing our impact on behalf of patients everywhere.”

—Patricia Pearce, Chief Financial Officer Consultant

### Valuation of Gifts-In-Kind

Prior to 2017, The Max Foundation’s fair value of donated pharmaceuticals was based on prices from Thomas Reuters Red Book Average Wholesale Price (AWP). During 2017, The Max Foundation obtained fair value data from a third-party source which reflects wholesale prices available in multiple relevant international markets. The gifts-in-kind are recorded, by drug, based on the estimated fair value in the relevant international market of highest volume. During 2017, The Max Foundation modified its agreements with several pharmaceutical companies. Pharmaceutical gifts-in-kind are now donated to The Max Foundation for use in its programs, whereas in prior years the pharmaceuticals were provided directly by the companies to the end users. As a result, the volume and total value of gifts-in-kind recognized in the consolidated financial statements is significantly higher in 2017.

### To Our Partners

We offer our heartfelt thanks to our partners and friends for sharing in our mission.

**Corporate Partners**

- AbbVie
- Amgen
- ARIAD
- Bristol-Myers Squibb
- Incyte
- Janssen
- Novartis
- Otsuka
- Pfizer
- Takeda

**Friends of The Max Foundation**

- Andrew W. Lyon Travel
- Beresford Booth, PLLC
- Bourne Capital Partners, LLC
- Cepheid
- Choice Organic Teas
- Davis Wright Tremaine LLP
- Expertasia Marketing Consulting & Services Co.
- Fred Hutchinson Cancer Research Center
- Global Fiberglass Solutions, Inc.
- Greenwood Masonic Lodge
- La Minutera Seafood Restaurant
- Latin America Leukemia Net
- Make Beautiful
- Rainier Masonic Lodge
- Tanner Pharma Group
- The Woodshed Gallery
- UNITS Moving & Portable Storage Seattle & Bellevue

### Gifts-In-Kind Revenue & Expense

Prior to 2017, The Max Foundation’s fair value of donated pharmaceuticals was based on prices from Thomas Reuters Red Book Average Wholesale Price (AWP). During 2017, The Max Foundation obtained fair value data from a third-party source which reflects wholesale prices available in multiple relevant international markets. The gifts-in-kind are recorded, by drug, based on the estimated fair value in the relevant international market of highest volume. During 2017, The Max Foundation modified its agreements with several pharmaceutical companies. Pharmaceutical gifts-in-kind are now donated to The Max Foundation for use in its programs, whereas in prior years the pharmaceuticals were provided directly by the companies to the end users. As a result, the volume and total value of gifts-in-kind recognized in the consolidated financial statements is significantly higher in 2017.
Donors Make the Difference

Your support allows us to extend the reach of our programs and expand the services we offer to people facing cancer. Every dollar given, hat knitted, event hosted, and story shared brings a patient closer to accessing treatment—and access to treatment is access to life. To honor those who have been so generous and faithful in their support, here’s a look back at some of the ways our community supported patients in 2017.

The Max Global Experience is a new fundraising and engagement event in which supporters travel together with us to gain a better understanding of our work, meet patient leaders, and share in an unforgettable adventure. In 2017, 23 participants traveled to Malaysia to climb Mount Kinabalu with local cancer survivor and patient advocate, Tony Leo. Leading up to the event, participants tapped into their personal networks, introducing us to supporters who donated more than $105,000 toward education, awareness, and treatment access.

Chai for Cancer USA, an initiative started by our South Asia Region Head, Vij Venkatesh, raises funds and awareness for people facing cancer in India. In 2017 we mailed chai tea to more than 400 participants so they could join in a virtual adda, raising a cup to benefit patients in India.

To Our Donors

We are grateful to all the new friends we made in 2017, and the old friends who have been by our side for years. We thank you all for sharing in our daily mission and our nightly dream—creating a world in which all people face cancer with dignity and hope. Your ongoing support has a direct impact on patients and their families. By giving them access to cancer treatment, you are giving them the gift of time with loved ones.

“We meet patients at their lowest point, on the first step of facing cancer. When you help a patient get the treatment they need, this depression is turned around, filling them with hope and possibility. By supporting their care, you are turning their life around completely.”

–Priyanka Kandalgaokar, Program Officer, India

“It is crushing to learn you have cancer. In the moment it is a huge truth to take in. Once you pass that moment, it’s what you do next that counts—this is a chance for us to be better and stronger than before, to inspire and bless others!”

–Tony Leo, Patient Leader, Malaysia

“With Love in Every Stitch is a program inviting our community to donate hand-knit hats for children facing cancer. We received 374 hand-made items in 2017 and sent them to patient organizations to give out in hospitals in Mexico, Chile, Mongolia, and Ethiopia—all thanks to the tireless work of our knitters.

Our 20th Anniversary Celebration was held in Seattle, Washington, on Max’s Day—October 19th. Nearly 200 friends, partners, and guests from around the world joined us for a night of festivities and reflection. Staffed by community volunteers, the event brought in $100,000 in sponsorships and donations—and the first $20,000 was matched by a generous supporter.

To Our Donors

We are grateful to all the new friends we made in 2017, and the old friends who have been by our side for years. We thank you all for sharing in our daily mission and our nightly dream—creating a world in which all people face cancer with dignity and hope. Your ongoing support has a direct impact on patients and their families. By giving them access to cancer treatment, you are giving them the gift of time with loved ones.

“We meet patients at their lowest point, on the first step of facing cancer. When you help a patient get the treatment they need, this depression is turned around, filling them with hope and possibility. By supporting their care, you are turning their life around completely.”

–Priyanka Kandalgaokar, Program Officer, India

“It is crushing to learn you have cancer. In the moment it is a huge truth to take in. Once you pass that moment, it’s what you do next that counts—this is a chance for us to be better and stronger than before, to inspire and bless others!”

–Tony Leo, Patient Leader, Malaysia

“The Max Global Experience is a new fundraising and engagement event in which supporters travel together with us to gain a better understanding of our work, meet patient leaders, and share in an unforgettable adventure. In 2017, 23 participants traveled to Malaysia to climb Mount Kinabalu with local cancer survivor and patient advocate, Tony Leo. Leading up to the event, participants tapped into their personal networks, introducing us to supporters who donated more than $105,000 toward education, awareness, and treatment access.

Chai for Cancer USA, an initiative started by our South Asia Region Head, Vij Venkatesh, raises funds and awareness for people facing cancer in India. In 2017 we mailed chai tea to more than 400 participants so they could join in a virtual adda, raising a cup to benefit patients in India.

To Our Donors

We are grateful to all the new friends we made in 2017, and the old friends who have been by our side for years. We thank you all for sharing in our daily mission and our nightly dream—creating a world in which all people face cancer with dignity and hope. Your ongoing support has a direct impact on patients and their families. By giving them access to cancer treatment, you are giving them the gift of time with loved ones.
Our Team

BOARD OF DIRECTORS

Paula Boutlbee
Board President
Principal at PTB Consulting LLC

Jerry Scott, CPA
Board Treasurer
Chartered Global Management Accountant

David Tingstad
Board Secretary
Beresford Booth PLLC Law

Patricia Boultbee
Board President
Principal at PTB Consulting LLC

Robert Farmer
Board Member
CML Survivor & Photographer

Tracey Higgins
Board Member
Edmonds Community College

Grant Rubenstein
Board Member
Rosen-Harbottle Commercial Real Estate

Paula Boultbee

Jerry Scott, CPA

Patricia Boultbee

Robert Farmer

Tracey Higgins

Grant Rubenstein

RED MEDICAL ADVISORY BOARD

Hematology Advisors

Michele Baccarani, MD
Jorge E. Cortes, MD
Brian J. Druker, MD
Francois Guillot, MD

Andreas Hochhaus, MD
Timothy Hughes, MD
Michael J. Mauro, MD
Javier Pinilla-Ibarz, MD

Delphine Rea, MD
Neil P. Shah, MD
Moshe Talpaz, MD

Oncology Advisors

Matias Chacón, MD
George D. Demetri, MD
Peter Reichardt, MD
Jonathan Trent, MD

Brian J. Druker, MD
Francois Guilhot, MD

Javier Pinilla-Ibarz, MD

STRATEGIC INNOVATION ADVISORY BOARD

Carolyn Blasdel, FNP-BC
R. Banks Bourne, MBA
Rhonda Curry
Gilberto de Lima Lopes, Jr., MD

Michele Galen, J.D.
Teresa Guilien, MPA
William E. Heisel
Michael Mandola, PhD

Jerald Radich, MD
Carlos Rodriguez-Galindo, Kristofer Rogers MD

Leadership Team

Pat Garcia-Gonzalez
Chief Executive Officer

Azim Mohd
Driver

Inés García González
Region Head Latin America

Adetokunbo M. Bello
Local Program Coordinator

Mei Ching Ong
Region Head Asia Pacific

Nigeria

NIGERIA

Adetokunbo M. Bello
Local Program Coordinator

SOUTH AFRICA

Geraldine Botha
Local Program Coordinator

Catherine Scheepers
Regional Program Officer

THAILAND

Krittapart Artharn
Local Program Coordinator

Thaned Kairaj
Local Program Coordinator

Wiraat Sae-Kuai
Program Officer

PIYPONG SIRIVIRIYANUNT PROGRAM OFFICER

ائي

VIETNAM

Tang Thi Than Thao
Local Program Coordinator

GLOBAL HEADQUARTERS

Seattle, Washington, USA

Craig Anderson
Director of IT

Josié Blanco
Senior Brand Manager

Barbara Carpenter
Executive Assistant

Courtney Czarnecki
Administrative Assistant

Lorie Gail
Consulting Controller

Paula Lacy
Administrative Assistant

Scott Lutz
Accountant Assistant

Meg Mager
Senior Program Manager

Patricia Pearce
CFO Consultant

Kristina Pfeif
Human Resources Consultant

Winona Rennick
Development Manager

Erik Lindsay Schneider
Senior Program Manager

Scott Shearer
Quality Assurance Consultant

Huey Yeh
Controller

ARGENTINA

Mercedes Arteaga
Regional Program Officer

Maria Victoria Duhalde
Local Program Coordinator

Melisa Fazio
Local Program Coordinator

CHILE

Lyat Granati
Local Program Coordinator

DOMINICAN REPUBLIC

Martha Rosario Molina
Local Program Coordinator

Nilexis Bernard
Rodriguez
Local Program Coordinator

ETHIOPIA

Tenaye A. Ashebir
Local Program Coordinator

GUATEMALA

Evelyn Berduo
Local Program Coordinator

INDIA

Ankita Borkar
Administrative Executive

Philip Fernandes
Administrative Assistant

Santosh Kadam
Accounts/Office Manager

Priyanka Kothekar
Administrative Executive

Shalini Subramanian
Local Program Coordinator

Vijaya Sundaram
Program Officer

Ameya Surve
Program Officer

Vidya Tahirimani
Local Program Coordinator

Anshika Tandon
Local Program Coordinator

Julie Soundarva
Housekeeping Staff

KENYA

Lucy Mwangi
Local Program Coordinator

MALAYSIA

Ghai Yein Lee
Local Program Coordinator

Nor Aina Binti Abd
Rahim
Administrative Executive

Yee Jia Heng
Program Officer

Shirleen Low
Program Officer

THAILAND

Krittapart Artharn
Local Program Coordinator

Thaned Kairaj
Local Program Coordinator

Wiraat Sae-Kuai
Program Officer

PIYPONG SIRIVIRIYANUNT PROGRAM OFFICER

ائي

VIETNAM

Tang Thi Than Thao
Local Program Coordinator
Patient Associations

What started as a small patient gathering in a hospital in Manila, has evolved into a global network of 77 independent patient associations in 57 countries whose efforts are central to our wraparound support.

Asociación de Leucemia Mieloide Argentina - Argentina
CML Patient Association Armenia - Armenia
Bangladesh CML Supporting Group - Bangladesh
Celebrando la Vida - Bolivia
Fundación Esperanza Nueva Bolivia
ABRALE - Brazil
Groupe d’Appui aux Survivants du Cancer - Burkina Faso
Max Miracle - Cambodia
AMACAS - Cameroon
Corporación Nacional Maxi Vida Chile - Chile
Shanghai Roots and Shoots China
The Alliance of CML Patients of Georgia - Georgia
Chronic Myeloid Leukemia Advocates of Ghana - Ghana
Asociación de Pacientes con Leucemia Mieloide Crónica Guatemala
Esperanza y Vida - Ecuador
CanSurvive - Egypt
Asociación Amor a la Vida El Salvador
Mathiwos Wondu YeEthiopia Cancer Society - Ethiopia
CML Patients’ Foundation of Ethiopia - Ethiopia
The Alliance of CML Patients of Georgia - Georgia
Chronic Myeloid Leukemia Advocates of Ghana - Ghana
Asociación de Pacientes con Leucemia Mieloide Crónica Guatemala
Esperanza y Vida - Ecuador
CanSurvive - Egypt
Association of Patients with Hemoblastoses - Kazakhstan
Childhood Cancer Initiative Kenya
Henzo Kenya - Kenya
Association Fanomezana LMC Madagascar
Max Family Society Malaysia - Malaysia
Association Leucémie, espoir - Mali
Alianza Anticáncer Infantil, A.B.P. - Mexico
Asociación Mexicana de Leucemia y GIST - Mexico
Association of CML of Georgia - Georgia
Childhood Cancer Initiative Kenya
Henzo Kenya - Kenya
Nakuru Hospice - Kenya
Association Fanomezana LMC Madagascar
Max Family Society Malaysia - Malaysia
Association Leucémie, espoir - Mali
Alianza Anticáncer Infantil, A.B.P. - Mexico
Asociación Mexicana de Leucemia y GIST - Mexico
Grupo Unido de Leucemia A.C. Mexico
Maritas la Pulsera de Leucemia - Mexico
Luz de Vida - Mexico
National Cancer Council Mongolia - Mongolia
Association des Malades Atteints de Leucémies - Morocco
Blood Cancer Society Nepal - Nepal
Children Cancer Foundation Nepal - Nepal
Fundación Alas de Vida Nicaragua
Association de Lutte Contre la Leucémie - Niger
MaxCare Nigeria - Nigeria
KIRAN - Pakistan
Patient's Friends Society - Jerusalem - Palestine
Fundación Unidos contra el Cáncer - Paraguay
Esperantra - Peru
Luz de Esperanza - Peru
Touched By Max - Philippines
Polish Association for CML Patients Aid - Poland
Associação Portuguesa contra a Leucemia - Portugal
A.G.I.I. du Sénégal - Senegal
CML Association of Serbia - Serbia
MaxSmiles - Thailand
NGO APFSES/DILIGENCE GROUP - Togo
Emirates Association for Cancer Support - UAE
Leukemia & GIST Advocacy - Uganda
Osanna - Ukraine
Uzbekistan CML Patients League - Uzbekistan
Asociación de Ayuda a Pacientes Hemato-oncológicos Venezuela
Max’s Vie - Vietnam
CML Zimbabwe - Zimbabwe

Inspired by a Thai tradition, we shared 5,000 special bright blue ribbons with partners and supporters for our 20th anniversary. In this ritual, the ribbon is tied on guests for well-wishes and gratitude. We are grateful for all our partners and supporters, near and far!
20 Years of Dignity & Hope

Twenty years ago, The Max Foundation began with a simple goal – to connect people in need of cancer treatment with key resources they might never have known about.

Today, we go beyond linking people to existing resources and, instead, create new ones ourselves. We’ve co-developed the most successful oncological patient access program in history, forged a Humanitarian PACT with five multinational pharmaceutical companies, and just this year, launched a new patient-centered model that could redefine the approach to cancer treatment access in our field.

It feels like nothing short of a dream. And it all started with a brave young boy named Max.

Maximiliano “Max” Rivarola was from Argentina, but he and his family had to travel across the globe to get treatment for his leukemia. Though he was given the best possible care in the United States, the therapies available at the time were not enough to save him.

When Max’s family was faced with the end of his life, instead of giving up hope, they marked a new beginning. The family started The Max Foundation to ensure all people could access the very best care, no matter where they live.

Look what happens when we work together.
Look what happens when we hope.

“Dear 17-year-old Max, today I can say that you have changed the world more than I could have ever imagined...Your name has become a symbol of hope, and I couldn’t be more grateful. We will continue the work of The Max Foundation for the next 20 years and beyond, for as long and as strong as we possibly can.”

—Pat Garcia-Gonzalez, in a letter to Max
We hope you see yourself in this report. We certainly see you. For the past 20 years you’ve been by our side through each new chapter and we thank you for it. Your support has made our dreams come true – one... after another... after another.

Now it is time for a new dream, a new chapter, and the next 20 years.

Together, let’s turn the page to a world where all people face cancer with dignity & hope.
PARTNER WITH US

Access to treatment is access to life. Make a real difference for people facing cancer in low-income countries. Donate today at themaxfoundation.org/donate